



www.FunAsiA.net (972) 889 8000

Radio Stations
DesiPages
Theater Slides
Web Banners
Community Events
Mass Emails
Booths & Banners

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ADVERTISEMENT AGREEMENT

The following terms and conditions shall constitute an Advertising Agreement (the "Agreement") between FunAsiA and _____ ("Client") effective as of ____ day of _____, 201__.

Rates Double for Shorter duration

At an agreed upon price of \$_____.00 per month. The initial term is from ____ / ____ / 201__ to ____ / ____ / _____. (Minimum 6 months)

Terms and Conditions : After the initial term, this Agreement will continue month to month; see Term # 8 for details.

- 1. Credit Card info must be received along with this advertisement order form. Credit Cards are charged monthly, around the 9th of the month.
2. All changes, additions, cancellations must be received, in writing, before the 5th of the previous month.
3. Interest will accrue for late payments, at the rate of 1.5% per month or highest allowed by law; whichever is less.
4. FunAsiA will decide category selection, timing and placements. Please note your preference, for consideration.
5. The pricing sheet describes an appropriate size and the actual ad size may vary from the published size.
6. Client will provide to FunAsiA advertisement or artwork at their cost. FunAsiA may have to change the layout or the wording of the advertisement.
7. The client should notify FunAsiA, immediately, but in no case later than 10 days of the publication date of any errors.
8. After the initial term of the contract, this agreement will automatically continue to renew in good faith until and unless either party sends a 30 days, written cancellation notice.
9. This agreement shall be binding upon the parties, their successors, assigns, and personal representatives.
10. If Clients ad is not printed or broadcasted for any reason, Client will be reimbursed for the amount Client has already paid and has cleared FunAsiA's bank.
11. FunAsiA is not responsible for any claims of business losses caused due to printing or broadcasting errors.
12. Client is responsible for the contents of client's advertisement. Client indemnifies FunAsiA from any liabilities that arise due to the false/misleading information that is contained in Client's advertisement.
13. Client is responsible for any and all taxes. FunAsiA will not charge any Sales, Use, Excise or other tax.
14. In case of a dispute, client agrees to submit to the exclusive personal jurisdiction and venue of the state courts in Dallas County, Texas.
15. In case of a non payment, if a lawsuit is brought against the Client, the Client will also pay FunAsiA the reasonable attorney fees, court costs and all other expenses incurred, on top of the payment due to FunAsiA.
16. FunAsiA reserves the right to refuse advertising to any client, cancel this contract at any time; with or without any notice or for FunAsiA's convenience may upgrade the advertisement.
17. This agreement must be signed by FunAsiA; Traffic, Sales and Finance departments to be effective.
18. Number of Radio ads per day must be the same for all week days or all 7 days of the week.
19. Radio campaigns run for less than 30 days of any calendar month, will be charged for all 30 days of the calendar month at the full rate.

- Advertisements on Radio AM (\$10 per 30 seconds spot)
Advertisements on Radio FM (\$50 per 30 seconds spot)
DesiPages
Inside front cover \$975
Theatre Slides (12 sec) \$900 for Richardson (3 screens) \$1,800 for Houston Carmike (3 screens)
Video Ad (30 sec) \$3,000.00 per location, (3 screens, in either location)
Back Lit Box, Front \$250
Banner in Lobby \$1,500
Booth in Lobby \$500/day
Website & Email Banner \$900

Credit Card # _____ Exp ____ - ____ V-Code ____ (Credit Card required for uninterrupted service)

Billing Address _____ City _____ State ____ Zip _____

I agree to place the advertisement with FunAsiA. I personally guarantee the timely payment in full to FunAsiA.

Authorized signature: _____ Printed Name: _____
Signed, this ____ day of _____, 201__ . Phone # () _____ Fax # () _____

FunAsiA's Signatures: Traffic : _____ Sales : _____ Finance : _____